

West of England Local Industrial Strategy

Background

The aim of the (National) Industrial Strategy is to boost productivity by backing businesses to create good jobs and increase the earning power of people throughout the UK with investment in skills, industries and infrastructure

5 Pillars

- » Ideas: the world's most innovative economy
- » People: good jobs and greater earning power for all
- » Infrastructure: a major upgrade to the UK's infrastructure
- » Business Environment: the best place to start and grow a business
- » Places: prosperous communities across the UK.

Grand Challenges

- » Artificial Intelligence and data
- » Ageing society
- » Clean growth
- » Future of mobility



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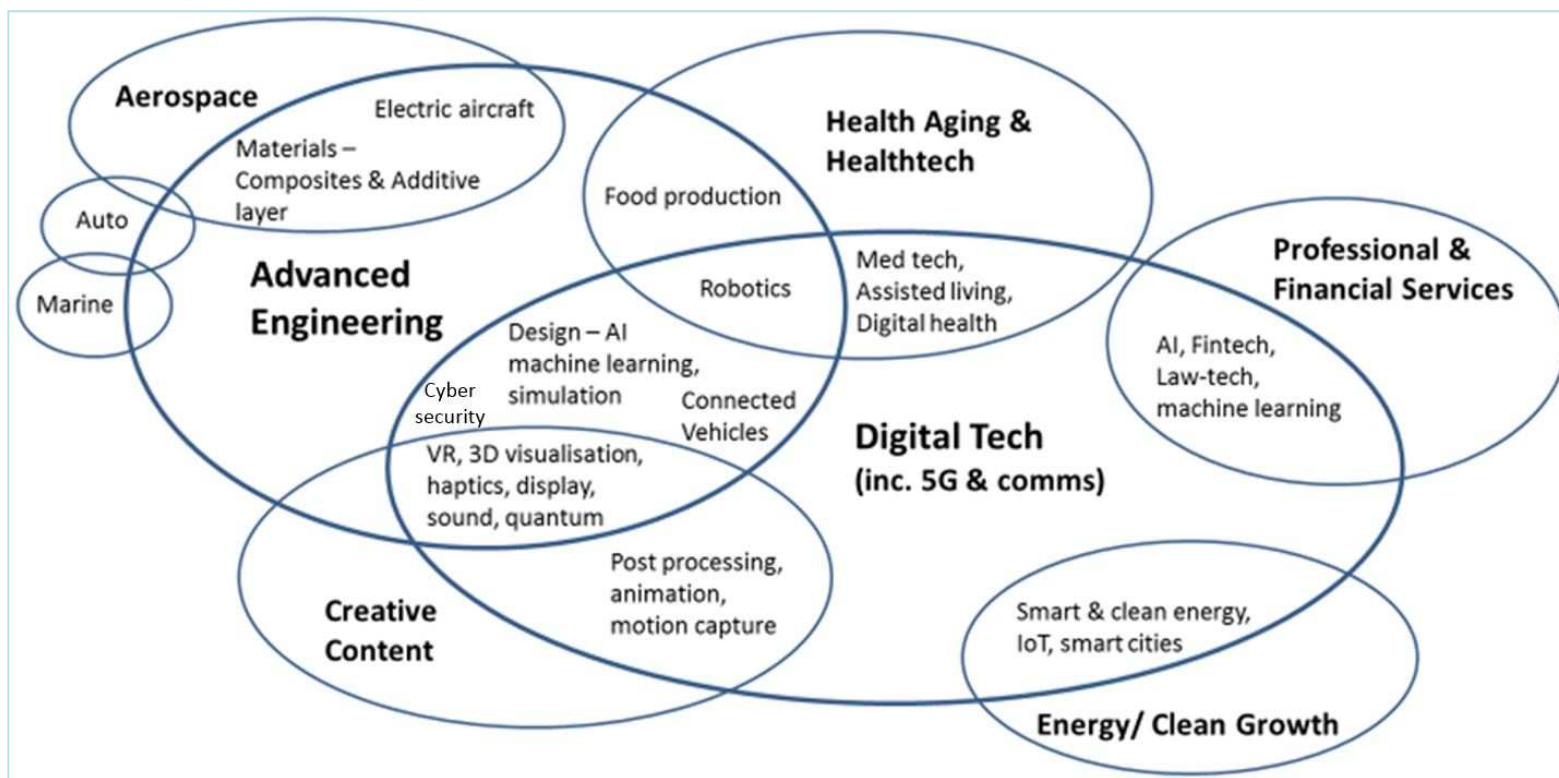
“Local Industrial Strategy will help deliver the region’s ambition to be a driving force for **sustainable, inclusive growth**”

Delivery

West of England LIS will be delivered through three main strands:

- » Evidence Base
- » Grand Challenge Workshops
- » Deep Dives

Creative Collisions



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LIS Governance

